

P **PRIME
MINISTER'S
BUSINESS ENTERPRISE
AWARD 2014**

LEADING THE WAY

ABOUT THE PRIME MINISTER'S BUSINESS ENTERPRISE AWARD

AWARD OBJECTIVE

On its 23rd year anniversary, the Prime Minister's Export Award has transformed itself into the Prime Minister's Business Enterprise Award to reflect the revised goal and objectives in trade policy revised by the Ministry of Commerce.

This award scheme is driven by a long-term vision to strengthen the Thai economy by promoting positive and beneficial relationship in trade. The prestigious prize serves to inspire export-oriented manufacturers, particularly those who possess their own brand names, to excel in their standards and quality, thus earning the respect and recognition from international importers and buyer worldwide.

Not only has the award inspired Thai producers to carve a niche in potential markets under their own trade mark and brand name, the award now also raises awareness and encourages producer to be environmentally conscious. It also recognizes and

honors multinational companies, those who have been a great support to the Thai economy, bringing in investments, new knowledge and creating jobs in Thailand.

The Prime Minister's Business Enterprise Award is presented annually to glorify the country's top exporters with the prime objective of strengthening Thailand's economy through brand creation, product development and high quality standards in the manufacturing and service industry, thereby enhancing the country's international standing and recognition as a hub of the world-friendly and quality product standards.

*THE WINNERS OF PRIME MINISTER'S
BUSINESS ENTERPRISE AWARD 2014
LEADING THE WAY*

LEADING THE WAY

Since its establishment in 1992, the Prime Minister's Business Enterprise Award has played an important role in motivating exporters to explore new markets under their own designs and brand names, developing high quality products as well as good corporate governance to the international market. This year, the award categories have been revised in line with the ever changing global trade environment.

Remarkable progress has been made this year to encourage Thai entrepreneurs to improve their quality and standards while being environmentally conscious and sustainable. The award also reflects the revised objectives and recognizes the changing economic environment through promoting new award categories that are aware of the importance of ASEAN Economic Community (AEC) and honors multinational companies who help strengthen the Thai economy.

The Prime Minister's Business Enterprise Award is now aspiring for a more prestigious status. Other than celebrating the top Thai manufacturers and service providers, the award also serves as a quality assurance which significantly enhances their capability and paves the way to international markets with pride and confidence. Every year, the award will also set a new benchmark, guiding Thai entrepreneurs to excel in their performances, standards and quality, and thereby leading Thailand's economy towards a prosperous future.

The Prime Minister's Business Enterprise Award is classified into 7 categories:

- BEST EXPORTER
- BEST GREEN INNOVATION
- BEST THAI BRAND
- BEST DESIGN EXCELLENCE AWARD (DEMARK)
- BEST SERVICE ENTERPRISE AWARD
- BEST OTOP EXPORTER RECOGNITION
- BEST BUSINESS STARTUP



LEADING THE WAY





LEADING THE WAY





BEST DESIGN EXCELLENCE AWARD (DEMARK)

KORAKOT INTERNATIONAL LIMITED PARTNERSHIP
 PANA OBJECTS / PANA DESIGN CO., LTD.
 SIMMANEE CO., LTD.
 PILANTHA CO., LTD.
 JENBUNJERD CO., LTD.
 HARN PRODUCTS CO., LTD. / HARNN CONCEPTS CO., LTD.
 NATTAPOL ROJJANARATTANANGKOOL

BEST SERVICE ENTERPRISE AWARD

SHELLHUT ENTERTAINMENT CO., LTD.
 ILLUSION CO., LTD.
 NAMYONG TERMINAL PCL.

BEST OTOP EXPORTER RECOGNITION

ดรุณีผ้าฝ้าย (หจก. คุณแจ๊ค) KHUN JACK COTTON DESIGN (KHUN JACK LTD., PART.)
 K.R.S. SPICY FOOD CO., LTD.

BEST BUSINESS STARTUP

N/A

THE WINNERS FOR 2014

BEST EXPORTER

DELTA ELECTRONICS (THAILAND) PCL.
THANTAWAN INDUSTRY PLC.
SONITE INNOVATIVE SURFACES CO., LTD.

BEST GREEN INNOVATION

AMPOL FOOD PROCESSING LTD.
LABRADOR CO., LTD.
NEW FRIEND FARM CO., LTD.

BEST THAI BRAND

CPF FOOD PRODUCTS CO., LTD.
SATIEN STAINLESS STEEL PCL.
PURI CO., LTD.

***THE WINNERS OF PRIME MINISTER'S
BUSINESS ENTERPRISE AWARD 2014
DIRECTORY OF THE WINNERS***

BEST EXPORTER



Delta Electronics (Thailand) PCL

Our Mission

"To provide innovative, clean and energy-efficient solutions for a better tomorrow"



Smarter

Greener

Together



DELTA ELECTRONICS (THAILAND) PCL.

909 Soi 9, Moo 4, Bangpoo Industrial Estate (E.P.Z),
Pattana 1 Rd., T.Phraksa, A.Muang, Samutprakarn 10280, Thailand
Tel : +66 (0) 2709 2800 www.deltathailand.com

Delta Electronics (Thailand) PCL is one of the world's leading producers of power supplies and electronic components comprising cooling fans, EMI filters and solenoids. Delta's key power management products consist of switching power supplies, DC-DC converters and solar inverters. The products are widely used in applications for automotive, medical equipments, telecommunications, information technology, automation and more.

Founded in 1990, Delta's revenue had exceeded USD 1.2 billion in 2013. The stock is also listed on the Stock Exchange of Thailand's (SET) benchmark indices, namely, the top 50 performing companies (SET50) index and the top 30 high dividend companies (SETHD) index. Through sound business strategies, efficient executions and being at the forefront of Green solutions across our products and organization, Delta is now a world class power management solutions provider.

Our factories are located in Thailand (Bangpoo Samutprakarn and Wellgrow Chachoengsao), India and Slovakia while the state-of-the-art R&D facilities are in Germany, Thailand and more than four other global locations where the best R&D talents are located.

Situated in the center of Southeast Asia, Delta is using our strategic location to further expand our energy management solutions business in Thailand and into the rest of SEA. Guided by our commitment to Corporate Social Responsibility (CSR), Delta is now introducing much more world class innovations for Industrial Automation, UPS & Datacenter Infrastructure, Renewable Energy, Telecom Power Systems and Green Building into the region. Delta's highly efficient and environmentally friendly products and solutions can be found in many well-known and critical industries around the world.

THANTAWAN INDUSTRY PLC.



THANTAWAN INDUSTRY PLC.

143-144 Soi Kangval 2 , Phetkasem Rd., Omyai, Sampran,
Nakornphthon 73160 Thailand.

Tel : +662 431 3051, 811 4700 Fax : +662 431 3056-7

www.thantawan.com

The world leading company in plastic conversion business with more than 36 th years successful track record

- The first reclosable bag and flexible straw producer in Thailand
- Expertise in plastic bag making
- Innovative products with any size & any design
- Plus packaging design service

Thantawan Industry PLC. (THIP) formerly known as Blowtech (Thailand) was founded in 1978 with initial registered capital of Baht 2 million. The company was transformed into a public limited company and then granted approval to be a listed company in the Stock Exchange of Thailand on November 19, 1994. The company has engaged in production and marketing of plastic products. These plastic products consist of 4 main categories:

1. Products made from LDPE resin, i.e. recloseable bags which is used to pack merchandise and food to maintain its freshness.
2. Products made from HDPE resin, i.e. thin bags, shopping bags, gloves and garbage bags
3. Products made from PP resin, i.e. drinking Straw
4. Products made from Compostable Bioplastics, i.e. recloseable bags, drinking Straws , shopping bags, gloves , planting bags and garbage bags

The Company has attained ISO 9001:2008 certification on quality management system and also attained ISO 14001:2004 certification on environmental management system. In addition, the Company passed GMP (Good Manufacturing Practice) and DIN EN 13432:2000 -12 Certification scheme products made of Compostable materials.

Our Brands

Brands that represent to our company and use as basic & well known brands in market are :

- SUN : for all generic products in household usage such as drinking straws, standard reclosable bags, gloves, garbage bags, and breast milk storage bags to fit every day daily life
- Kitchen Neat : another full range of household retail packs such as reclosable bags, drinking Straws, glove, garbage bags and breast Milk Storage Zip-Bags in which are developed & designed to fit with consumer urban lifestyle usage
- EcoAbsolute : ranging from various kinds of bags, zipper bags and drinking straw, material selected are proven to provide the best of each kind.
- Fresh & Fresh : a registered brand from our company with an innovation in packaging technology in order to keep freshness in fruits & vegetables
- Zipsolution : a brand for our Zip Profile keep the freshness for product via convenience packages and better appearance package design.



BEST EXPORTER



SONITE INNOVATIVE SURFACES CO., LTD.

1420 Soi Latphrao 87 (Chantrasuk)

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Tel : +66 2 102 2105 e-mail : internationalmarketing@sonitesurfaces.com

www.sonitesurfaces.com

Established in 2007 with a resolutely artisanal mindset, Sonite represents the Vanguard of today's interior design surfacing market. Close collaboration between sonite's creative and R&D teams has resulted in materials of utmost flexibility allowing for effortless customization of textures, patterns and palettes. Sonite's inspired collections range from three-dimensional tiles emulating the pearlescence of seashells to sophisticated celestial-based patterns of unsurpassed complexity. By combining considerable Ingenuity with advanced technologies, Sonite has continually pushed the creative envelope of interior design, all the while receiving praise across the design community and picking up numerous design awards along the way.

Sonite materials – mosaics, tiles and solid surfaces – are suitable for walls, ceilings, floors, furniture, countertops and just about any other surface designers wish to adorn. All Sonite surfacing materials are distinctly

characterized by: (a) innovative colors, shapes and patterns to fit all design budgets; (b) highly durable textures that evoke a refined, natural ambiance; (c) Sophisticated manufacturing process that ensures consistent look and texture yet at the same time uniqueness of each individual tile and mosaic; (d) thin material profile. Allowing for curved surfacing with less adhesive required; (e) 60% lighter weight than ceramic and glass surfacing materials

Sonite's Rattana mosaic is interpretation of the elegance of Thai design. We are proud to present this rich design heritage and introduce our very own interpretation of this truly classic motif. Along with big cloud pattern, sonite's cloud mosaic produces lasting visual appeal with a pattern of Symmetrically arrayed cuneiform wedges seen to arc across surfaces in the clouds indeed.

BEST GREEN INNOVATION



AMPOL FOOD PROCESSING LTD.

Head Office : 392/56-57 Soi. Preechapanich, Maharaj Road ,
Prabarommaharajwang, Pranakorn District, Bangkok 10200
Tel : 0-2622-3434 Fax : 0-2226-1829
www.ampolfood.com

VISION : Be the leader in leading the innovation of Thai Food to the world market with social and environmental responsibility.

Ampol Food Processing Ltd. has initiated and developed the formula of delicious Thai Curry until we succeeded in creating the Ready-to-cook curry soup under brand Roi Thai. Roi Thai's curry soup is the first Ready-to-cook curry soup contained in the UHT boxes which will maintain the identity of Thai curry - freshness and scent - perfectly just like fresh cooked dish. The cooking method is also extremely easy and comfortable through easy 3 steps; 1. Pour the curry into the pot 2. Add meat and vegetable 3. Stir until cooked! Under the concept "By Roi Thai, Anybody cook deliciously", we have already gained trust from more than 30 countries around the world. Ampol Food Processing Ltd. run the business under concept "APF Green Supply Chain"

- Upstream : Place importance on suppliers by realizing that suppliers are the part of Ampol Foods' family who are going to grow up and step along together with us sustainably.

- Mid-stream : Giving priority to the research and development of innovative and environmental-friendly products continuously by cooperate with other organizations – both public and private. In the manufacturing process,

we pay attention to all processes since selecting the raw materials to make sure that every single process must reach its standard and that our suppliers are able to be checked, and also we focus on the selection of domestic raw material. Each of production process is under control by many manufacturing standards to ensure our consumers that all of our products are produced with care for them who are just like our family members.

- Downstream : The Magic Box project was launched on APF's environment conservation and social responsibility concepts by making desks and chairs from used UHT packaging and donate them back to schools nationwide. Under the concept, "Magic Box, Gives to the World, Gives to Thai Children (Opportunities)", APF has passed the happiness in form of 10,000 sets of student desks and chairs distributing to poor schools located in rural areas. Furthermore, we have already built the first educational building for Ban-Sanuan temple school in Sanuan sub-district, Hwui-raj district, Bureeram, in 2010.

In 2012, the company was selected to be an outstanding environmental factory by awarded the "Zero Waste to Landfill Achievement prize" and "3Rs Award" from the Ministry of Industry.



BEST GREEN INNOVATION

l a b r a d o r

LABRADOR CO., LTD.

3/1 Nonthaburi 39 Sanambinnam Rd.
Thasai, Muang Nonthaburi, 11000 Thailand
Tel : +(66)2 951 3488 , e-mail : contact@labradorfactory.net
www.labradorfactory.net



“Simplicity is also the most magnificent thing which only the wise can see.”

At Labrador, we believe in free and independent thinking without limitations. The young and energetic minds of our creative designers enable us to create attractive products with simplicity and minimalism design concepts.

All our products are handmade and have a bold and unique character. We believe in using the high quality of raw materials to ensure a very high durability of our product range. Like our products, we love environment and make all our products eco-friendly and waste is minimized and easily recyclable.

Our factory is designed on the principles of eco-friendliness. It has a unique natural light usage design, a water treatment system, a natural ventilation system, low heat transmissibility, and recycle process is applied as well. These make a comfort space for our people to work.

In nature imperfection is perfect. We believe in living in the nature and environment with balance.



NEW FRIEND FARM CO., LTD.

95/25 Soi Saimai 78 Saimai Rd. Saimai Bangkok 10220 Thailand.
Tel : 086-889-9909, 086-515-5159
e-mail : Nongduen.mitmaifarm@gmail.com , Natita.lek@gmail.com
www.nongduen.com

New Friend Farm is the Biggest Worm Farm in Thailand who owned the brand “Nong Duen” (meaning “little worm”). We produce the high grade of worm casting and worm tea, aim to support the organic farm and support to increase the high quality of organic vegetable.

We also have the worm bin which we creating for household to disposal your organic waste.

New Friend Farm would be the small farm to follow the Self Sufficiency Economy by utilize all the property and land. By doing the small rice field, vegetable organic farm, organic Fruit and flower. All the plant growing with the worm casting that we produce in our farm.



BEST THAI BRAND



CPF FOOD PRODUCTS CO., LTD.

127/4 Panjathani Tower, 4th Floor, Nonsi Road,
Chongnonsi, Yannawa, Bangkok 10120

Tel : +(66) 2681-2299 Fax: + (66) 2681-2313

e-mail : www.jerhigh.com FB, IG : pet lover by jerhigh



- Soft & Tender
- High Quality Protein Sources
- Balanced Nutrition
- No Preservative
- Reduce Smell of Excrement



Jerhigh pet food business is established on January 30 th, 2002 with brand concept “Feed me with love” . In order to reward and show pets love as they are part at family. Jerhigh is carefully prepared with high quality chicken meat which is provided by CP food processing factory and produced as same standard as human food Jerhigh products have balance nutritional benefits and vitamin goodness for pet’s well being.

Our brand concept has been broke down for 4 periods of total 16 years

-“Feed me with love” (2002 – 2005)

Jerhigh started manufacturing variety range at dog snack products which has an idea that customers are bonding love with their dogs by airing Jerhigh by own hands.

-“Dogs equal to Human” (2006 – 2009)

Jerhigh was a trend-seller of human-ization dog food business in Thailand which produced wide – range of products that equal to human recipe e.g. Hot dog bar, Cookie, Bacon, Salami, Beef steak, etc. Besides we supported marketing activities e.g. dogs in theater, dog married ceremony, etc.

-“Dogs are man’s best friend” (2010 – 2013)

Jerhigh produced supplementary dog treat “Jerhigh Flexi-Fix” which added

Glucosamine & Chondroitin intending to maintain strong bones and relieve joint disease in all breeds and ages. Jerhigh co-ordinated with Nawanakorn industrial Estate and Suwannachat veterinary hospital for street dogs’s birth control and vaccination charity in surrounding area.

-“Dog is a human” (2014 – 2017)

Jerhigh has been expanded to super premium dog food market by launched semi-moist holistic which has complete and balance nutritional benefits, high animal protine quality, variety of vitamin goodness and imported Limonite mineral extract; “Jerhigh Meat as Meals” is suitable for all breeds.

Regards to variety and high quality of Jerhigh products, we obtained planty awards in last five years e.g. TQA (2010) , ISO 9001, ISO 14001, CSR-DIW (2010-2013) . Besides, Jerhigh products have been distributed more then 20 countries around the world which dominates the largest proportion in dog treat market and we keep developing our products to meet customer satisfaction and particularly for dog’s well being to keep their last long healthy life.



Since 1966

SATIEN STAINLESS STEEL PCL.

HEADQUARTERS : 24 Srinakarint Road, Nongbon,
Pravet, Bangkok 10250 Thailand

FACTORY : 59 M.5, 13th Road, Nikompattana, Rayong 21180 Thailand

Tel : +(66)2 720 5959 Fax : +(66)2 720 5858

e-mail : zebra@zebra-head.com , www.zebra-head.com

IN 1966 MR.SATIEN YOUNGVANICH STARTED HIS CAREER OF WELDING COMMERCIAL STAINLESS STEEL FREEZER AND KITCHENWARE FOR VARIOUS HOTELS AND AIRLINES UNDER THE NAME OF "SHOOM SILP INDUSTRIES LIMITED PARTNERSHIP". STRUCK BY SCRAP LEFT FROM THE WELDING, HE DEVELOPED A CREATIVE IDEA TO UTILIZE THE SCRAP ALSO IMPROVED THE SPOON QUALITY ON THAT DAY, AND THE INITIATIVE TO IMPROVE THE PROCESS OF HIS WELDING INTO INDUSTRY MASS PRODUCTION. HE STARTED TO PRODUCE THE "STAINLESS STEEL CHINESE SPOON", WHICH WAS THE FIRST PRODUCTION OF ZEBRA IN 1968 AND WAS THE FIRST MANUFACTURER IN THAILAND OF STAINLESS STEEL KITCHENWARE.

THE COMPANY NEVER STOP TO IMPROVED AND DEVELOPED ITS PRODUCTION TECHNOLOGY. PRESENTLY, SATIEN

STAINLESS STEEL PUBLIC COMPANY LIMITED HAS WITH IT 200 MILLION BAHT REGISTERED CAPITAL, EMPLOY OVER 1,000 PEOPLE, AND MORE THAN 2,200 ITEMS OF PRODUCTS. OUR FACTORY AT RAYONG PROVINCE IS ONE OF THE MOST ADVANCE HI-TECH FACTORIES IN ASIA, WHICH HAS BEEN CERTIFIED OF INTERNATIONAL STANDARD OF QUALITY, ISO 9001:2008 BY TÜV RHEINLAND, GERMANY AND ENVIRONMENTAL MANAGEMENT SYSTEM ISO14001:2004, BY TÜV SÜDDEUTSHLAND GROUP, GERMANY.

MOREOVER, THE COMPANY ACHIEVE THE CERTIFICATES "WHITE FACTORY PROJECT" (DRUG-FREE WORKPLACE) FROM THE MINISTRY OF LABOUR SINCE 2004 AND "GREEN SYSTEM" (ENVIRONMENTAL MANAGEMENT) FROM THE MINISTRY OF INDUSTRY SINCE 2011.



BEST THAI BRAND



PURI CO., LTD.

Unit 1701, 17th Floor, Smooth Life Tower, 44 North
Sathorn Road, Silom, Bangrak, Bangkok 10500 Thailand
Tel : +66 (0) 2234 7888 Fax : +66 (0) 2234 8881
e-mail : info@panpuri.com
www.panpuri.com

A modern-day lifestyle brand with an Eastern philosophy, Pañpuri offers high-quality skincare, personal care and home ambiance products as well as services that combine a wide range of traditional plants, roots and flowers with a modern well-being approach.

Based on ancient Eastern traditions of natural remedies for the betterment of the body, mind and soul, Pañpuri utilizes only the finest natural and organic ingredients to create a luxurious range of products focused on Eastern botanicals with proven benefits. The result are bath, body and ambiance masterpieces that are beloved by customers and key opinion leaders all around the world.

Packaged in elegant multifaceted jars and bottles, and sophisticatedly boxed in packaging printed with soy ink in chlorine-free paper, Pañpuri promotes conscious luxury with products that are formulated without animal testing and are gentle even for the most sensitive skin.

In addition, Pañpuri products only use 100% pure essential oils with no added perfumes or fragrances, contain hypo-allergenic, natural plant-based ingredients, and are formulated without aluminum, mineral oils, paraben, phenoxyethanol, phthalate, SLS and silicone. Currently available in 28 countries, Pañpuri embodies the eastern flavor and international appeal that makes it this year's best thai brand.

BEST DESIGN EXCELLENCE AWARD (DEMARK)



PILANTHA

PILANTHA CO., LTD.

77/382 Chonlada Village Soi 10, Saimai Rd. Soi 34,
Saimai distric BKK 10220 Thailand.

Tel : +66 (8) 4133 2331, +66 (8) 1802 1800

Fax : +66 (2) 9914 729 e-mail : contact@pilantha.com

Beautifully embellishment is the meaning of "Pilantha" in Bali. Pilantha was inspired by the beauty of Thai culture, architecture and living style. The blend of traditional arts with the modern life style is the uniqueness of Pilantha, yet, the mixture of Thai local materials punctiliously selected and made from the designer's intellect (such as Ta-loong leather, silverware, earthenware, ceramics, wickerwork, etc.) made the design even more distinguished.

Pilantha has intention to created jewelry design by bring the local Thai traditional and environmental to be our inspiration. Thai traditional and Thai environmental have preached us when we were children untill present. We use this concept to be our inspiration for create design and theme for Pilantha and pass on our concept jewelry design.



BEST DESIGN EXCELLENCE AWARD (DEMARK)



SIMMANEE CO.,LTD.

9/3-9/6 Taevarit Rd., Chang Phuak,
Muang, Chiang Mai, Thailand 50300
Tel : 66 053 222527, Fax: 66 053 223230
Mobile: 66 086 9195986 e-mail : simmanee@yahoo.com

Simmanee is a manufacturer and exporter of silver jewelry. We founded in 1998 and start operating in 1999. Along the time passed we made to order (OEM) to customers in Germany, Israel and New York. Ordinary silver jewelries are decorated with precious or semi-precious stones.

“The Necklace of River Stream” is our new silver jewelry with other material such as wood. From thin wood pieces more than 200 pieces have been produced in many steps of woodwork mix to silverwork and finished by jewelryworkman very delicately, thinking of how to make the solid wood to be liquid looking and liquid feeling like water flow, keep nature color, no lacquer until they become the very nice and unique necklace.



KORAKOT INTERNATIONAL LIMITED PARTNERSHIP

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Website : www.korakot.net

Korakot International Limited Partnership founded on December 29, 2006. After Mr. Korakot Aromdee graduating from the Faculty of Decorative Arts, Silpakorn University, He has been so passionate about design because of its capability. Besides providing him with personal income, it results in the higher income of the locals. They can look after themselves as well as their families.

In addition, it also maintains the Thai identities and uniqueness. Nowadays, He can help 60 people and he will continue to help more people. Design can better the society if we make good use of it.

We have chosen Seesuk bamboo because of its flexibility and it has to be at least 3 years old. The techniques are adopted from kite-making techniques and the structure construction follows that of woven works.

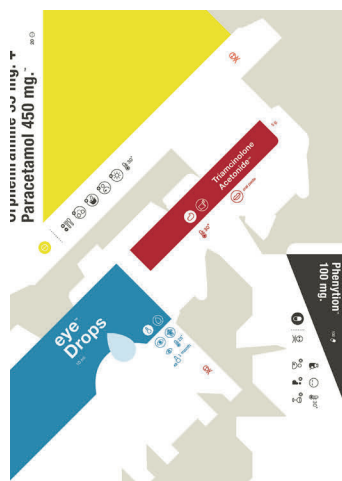
In the creation of my art works, latex and ropes are mainly used and later the works are coated by wood preservative.

KORAKOT's works represent the local techniques and Thai culture. Colors and designs have been added in order to make it suitable for modern-styled decoration. On solid wall, my pieces of work will soften the atmosphere in a square room.

About "A Polka dot armchair" The Armchair that Design for user's figure and decorate by Natural Bamboo with a Thai Kite maker and a Sculpture design techniques to show a beautiful form and pattern. And show a hitch and Knot a techniques of traditional hand made product. It is a blend of traditional and modern style.



BEST DESIGN EXCELLENCE AWARD (DEMARK)

PharmaseeTM ฟาร์มาซี

Drug Preparation

Especially for
solidware®

How to Use

Contraindication

Advice

Warning
diffuse

PharmaseeTM ฟาร์มาซี

by Nattapol Rojjanarattanangkool

NATTAPOL ROJJANARATTANANGKOOL

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Bangbon, Bangkok 10150 Thailand

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Nattapol Rojanarattanangkool, 27 years old Thai designer from Practical Design Studio, a group of Thai graphic designers whose experience is both in professional practice and communication design education.

With over 5 years of design experience, he has developed his graphic design, graphic art as well as typography design skills and techniques in a very distinctive way.

Prior to joining Practical Design Studio, not only his graduation thesis was awarded as the Best Graphic Design Thesis Award from Degree Shows 2009 in part of Bangkok Design Festival 2009 but was also selected to be displayed in one of a hundred thesis in Ploysaeng Festival, Thailand Creative

& Design Center. His design experience has displayed his unique graphic design and typography skills including Pharmasee, the medicine picture font for Katatrad Foundry, Eye of the beholder series, graphic art for DYoungster exhibition and Unreal, Typographic for Typolyrics exhibition in part of Granshan 2013 in Bangkok and many more.

Concept

Pharmasee™ is a Picture font(PI) and a direction to use different type of medicine. For individual to understand the use each type of medicine correctly. However, sometimes explain in writing could get complicated for the user.

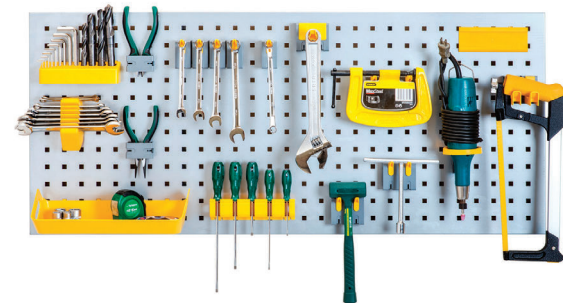
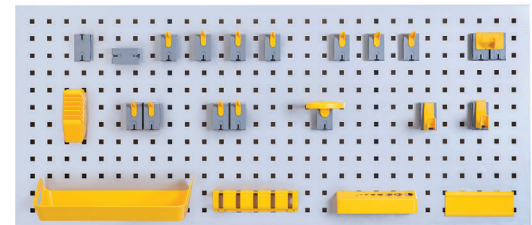


JENBUNJERD CO., LTD.

359 Bondstreet Rd. (Chaengwattana 33), Bangpood,
Pakkred, Nonthaburi 11120 Thailand
Tel : +66 (0) 2503-2200 Ext.1401-1402
e-mail : exp@jenbunjerd.com www.jenbunjerd.com

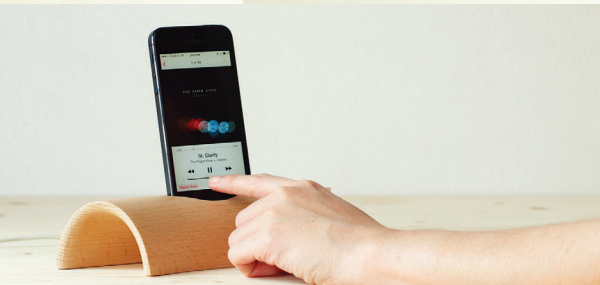
Jenbunjerd Co Ltd was established in 1984 and has been regarded as one of the leaders in manufacturing and distributing materials handling and storage equipment in Thailand. In 2013, Jenbunjerd distributed over 1,070,000 pieces of products to 7,000 customers across Thailand and over 30 international customers across the continents of Europe, Australia and Asia.

Jenbunjerd always delivers products with utmost emphasis on quality. In 2012, the company was granted the privilege of using the "Thailand Trust Mark" (TTM), a symbol of excellent quality endorsed by the Royal Thai Government, through the Department of International Trade Promotion, Ministry of Commerce to Thai companies with international standard of quality.



FLEX
BY JENBUNJERD

BEST DESIGN EXCELLENCE AWARD (DEMARK)



pana objects

**PANA OBJECTS
PANA DESIGN CO., LTD.**

672/21 Pracharat Bamphen Rd. Samsen Nok,
Huai Khwang, Bangkok, 10310, Thailand

Tel : +668 8499 8090 e-mail : contact@pana-objects.com

Who we are

We are a humble little brand based in Thailand that take wood and design closely to our heart. Pana is the Thai word for forest, therefore Pana Objects means "The Creation from Forest" and with every ounce of care, idea and creativity being poured in every detail of our products, we wish with our little maker's hearts that our wooden creations will make your life more lively and meaningful!

From us to you, It's all about wood.

We believe in wood and fall in love with the charm of its natural beauty. And at this point we're pretty sure that you also feel the same. To offer you a product with the best quality possible, we personally hand-picked every single piece of solid wood to use with our little creations. All of these just to make sure that every single piece of wood will reflect the beauty of our product perfectly. Because the beauty that lasts is the only thing that counts!

The home factory.

Here, at Pana Objects we bring our production process up close and personal so

close that it's just behind our studio. And by combining high precision wood machining method with a touch of maker's delicacy, this helps us provide you a product exactly the way that we want. With care, heart and perfection.!

Friends, designers, makers and wood lovers.

Back in 2005, a group of friends met each other in design college where they shared their passions toward design and all things wood. Fast forward to present, those passions gave birth to something beautiful and the rest is history. Pana Objects is the one and only brainchild of us, 7 friends, designers and makers. With our diverse and well-seasoned background ranging from industrial designer, furniture designer, graphic designer, branding specialist and manufacturing geek, Pana Objects aims to bring the charm of wood craft back to your modern life. Everything that we do here they're all come straight from our brain, heart and hand with only one goal in our minds; "to make your life more lively and meaningful".



**HARN PRODUCTS CO., LTD.
HARNN CONCEPTS CO., LTD.**

4th Floor, Piya Place Building, 29/1 Soi Langsuan, Ploenchit Road,
Lumpini, Patumwan, Bangkok 10330
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www.harnn.com

HARNN Rice Soap Box Sets are inspired from Asian wrapping and bounding culture for example Furoshiki or traditional Japanese wrapping cloth, traditional Thai wrapping banana leaf. It presents a gently packaging. They are simply made but charming. Besides, to match the natural ingredient, such as flowers and herbs, a delicate Thai, Chinese and Japanese art and design is applied. Additionally, a petal folding technic shows a fragile beauty, at the same time, luxury.

The dominant feature of design is crossing paper and wrapping technic which seem like a fragile petal. When the box is opened, a gorgeous product will be exposed. Also, this package can be displayed in numerous ways.

HARNN Natural Home Spa is a contemporary luxury Asian inspired lifestyle brand. Asian's holistic approach to well being by using natural active ingredients to restore the natural balance between body, mind and environment. HARNN's Collections is combined throughout the uses of natural botanicals from traditional herbal medicine and scientific research.



BEST SERVICE ENTERPRISE AWARD



SHELLHUT ENTERTAINMENT CO., LTD.

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e-mail : info@shellhutentertainment.com
www.shelldon.com

Shellhut Entertainment Co., Ltd. was formed in 2005 as a subsidiary of Shellhut Co., Ltd., a major shellcraft manufacturing and worldwide exporting company located in Bangkok, Thailand. We are a co-financing and producing company specializing in animation, with a well-established international network of pre-production, production, and post-production partners.

Over recent years we have gathered a team of professionals from Hollywood, the UK and Asia, forming a global network to develop unique animation-based Intellectual Property that is internationally appealing to kids and the young at heart. We focus on projects that are easily adapted to a wide variety of media to maximize potential revenue streams for our partners and shareholders. These include feature animation, advertising, TV, Mobile, telephony WAP technology, comic books, merchandising etc.

Our company is presently developing three major projects--the Shell, the Music + Imagination, and Feng Shui animations, which are already developed as outstanding scripts, CGI characters and sample animations, for both TV and Film. They are targeted for international TV and Cinema release in 2008, 2011 and 2016, respectively.

Our mission is bold but simple - to continue to expand our network by working with great people, financiers and partners to provide unique world-class animation and heartwarming characters that excite people around the world.

Shelldon TV series has so far been translated into 30 different languages, and broadcast more than 180 countries over the world including NBC and Telemundo in the US, France 5, Media Corp, NTV 7, etc.



ILLUSION CO., LTD.

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e-mail : ils@illusion.co.th , cgi@illusion.co.th
www.illusion.co.th

Illusion is the first and only CGI studio (Computer Generated Imagery) in Thailand. Established in 2001 by Surachai Puthikulangkura, a team member of 35, Illusion has extended their skills across print productions combining with using their digital workflow process from the start to finish, they created open doors and opportunities by spreading their market across the globe and have been supporting overseas clients from Asia, Middle East, Europe and North and South America without any limitations.

Surachai has led Illusion into a huge success by winning more than 1,000 awards from the most prestigious international creativity festivals around the world which no Thai companies has ever accomplished before. Claiming 26 Lions at Cannes Lions festival which is the biggest advertising festival in the world including the first ever Grand Prix Press for Asia which was the highest awards for the campaign, Heaven and Hell - Samsonite, a traveling suitcase. The Print Ad itself reached its highest achievement by being the most awarded print ad of all time which was ranked by The Gunn Report, the most respectful media in advertising industry.

More over Illusion have traveled a great path in winning the highest awards in many well-known international advertising festivals such as Grand Prix London International Awards, Triple Grand Prix Spikes Asia from Singapore, Triple Grand Prix Adfest from Thailand, Multiple Grand Prix Dubai Lynx from UAE, Grand Prix Ad Stars from Korea, Grand Prix Longxi Awards from China, 3 D&AD's Yellow Pencils from United Kingdom, Grand Prix El Ojo de Iberoamerica from Latin America, The Cup Awards, Grand Prix The Creative Circle Awards from Singapore, Adman Awards Best of show and Best of the Best Bangkok Art Directors Awards from Thailand and numerous Golds from The One Show, Clío Awards, Art Directors Club, Andy Awards, AWARD, Epica Awards, Eurobest and New York Festival.

Continuing to accelerate their skills and reputation, Illusion has gained trustworthiness from 19 famous domestic and 29 international agencies and have produced countless print advertisement for international brands, they are now ranked no.1 Illustrator Worldwide by Luerzer's Archive from 2013 to present.



BEST SERVICE ENTERPRISE AWARD



NAMYONG TERMINAL PCL.

1168/52 Lumpini Tower 19th FL., Rama IV Road,
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Namyong Terminal Plc. is a full scope of services terminal operator for import/export Roll-on/Roll-off (“Ro/Ro”) and general cargo. Generally, the terminal is managed and operated under warehouse function. The fully-integrated services of the company are comprised of 1) terminal services 2) supporting car storage areas and warehousing services and 3) other services related to core business. The company’s main customers are car manufacturers who export their cars overseas, the importers, and the shipping lines.

The company’s facility is located at A5 Terminal in Laem-Chabang Port, Sriracha district, Chonburi. Upon decades of experience and expertise in Ro/Ro port management together with the efficient terminal logistic management supported by the advance in-house developed IT programs which have been one and only used in Asia, the company successfully gained accountability and trustworthiness from the world class car manufacturers as well as the international shipping lines in utilizing the company’s terminal facility. Presently, the company is a Ro/Ro terminal

operator with the highest volume of car export in Thailand at approximately 80% market share in total car export of the country. As such, the company, as a major export gateway, is proud to take part in supporting the country’s automobile industry, which is ranking among the top ten highest manufacturer of the world and generate the highest export income to the country.

The company provides fully-integrated terminal services under three berths with total berth width of 697 meters and the depth of 17 meters. A5 terminal can accommodate up to 80,000 DWT vessel. As of December 31st ,2013, the company has total area for parking of 770,638 square meters which can be divided into parking areas within the terminal for 247,000 square meters of which being accommodate up to 15,629 cars simultaneously and parking area near by the terminal for 523,638 square meters of which being accommodate up to 32,457 cars at the same time. Besides, the company has warehouse servicing area for 141,706 square meters (as of December 31st ,2013).

BEST OTOP EXPORTER RECOGNITION



ดร.ณัฏฐา ฝ้าย (ดร. ณัฏฐา ฝ้าย)
KHUN JACK COTTON DESIGN (KHUN JACK LTD., PART.)
 278-280 Changmoi Road, Chiangmai, 50300, Thailand
 Tel : 053-234843 Fax. 053-251480
 e-mail : jackcotton2504@yahoo.com www.khunjack.co.th

Khun Jack (Darunee waedeng) A passion and interest in art since childhood. The inspiration came from my father. That he was a goldsmith engraved rings and bracelets. Including a violinist and national artists (Mr. Kader Waedeng). Until you have won The Heritage Conservation Thailand Excellence cause inspired to continue by him in another way and the social assistance.

Khun Jack (Darunee waedeng) started the business in 1996 from the point that she likes wearing hand woven cotton. How over, it was quite difficult find unique cotton clothes with modern design her own clothes which were admired by her friends and so the business began. Her first group of customer

was in Chiangmai before it is expanded to the provinces nearby, Bangkok and overseas.

Khun Jack has gathered some villagers who needed extra income to work for her using their skillful hand woven loom inherited from their ancestors. The products are environmental free using the natural color as much as possible.

Our products include Naturally dyed textiles (cotton, hemp, rayon) and garments.

Nowadays, the products are very popular among Thais and foreigners due to their design and quality which are very unique.



BEST OTOP EXPORTER RECOGNITION



K.R.S SPICY FOOD CO., LTD

19/8 Moo.1 Klong Sarm, Klong Luang, Prathumthani 12120 Thailand

Tel: +66 2569 6317 Fax: +66 2504 1940

e-mail: info@krsspicyfood.com



In 1976, Mrs. Napaporn Jindavaranon, also known as “J Lek” and her husband, Mr. Kajornkieat Jindavaranon, started to sell curry paste products in the Klong Rangsit Canal. They decided to establish their business with believe to provide the finest quality of Thai curry paste, Thai chili paste and authentic Thai Sweet Chili sauce. Together named the company Namprik Klong Rangsit promoting J Lek Brand based in Klong Rangsit, Pathumthani, Thailand in 1986.

In 1999, With the increasing number of our customers throughout the country K.R.S. SPICY FOOD CO.,LTD was established to serve our premium quality product to all market sectors including food service, industrial and retailers. The factory was awarded for OTOP, GMP and HACCP certifications for it's enhanced manufacturing process. We pride our name as K.R.S. is the shorten name of “Klong Rang Sit” which is a 128 kilometer canal named by our King RAMA 5th of The Kingdom of Thailand.

In 2003, K.R.S. SPICY FOOD was pleased to introduce our new bottling facility which was certified for British Retailer Consortium BRC and International Food Standard IFS. Our export business commenced in the year with customers from Europe, USA and ASIA.

K.R.S. SPICYFOOD has been awarded the 5 stars OTOP for Pla-Korb chili

paste product in 2010-2012 and received the 4 stars OTOP award for Kung-Klang-Dong chili paste product in year 2012-2014. Moreover, K.R.S. SPICY FOOD was certified for the FAIR TRADE Standard and it is our pride to not only be the first company in Thailand but also the first in South East Asia to produce the FAIR TRADE Thai Curry Pastes and Thai Dipping Sauces category in 2012. K.R.S. SPICY FOOD also values the sustainability in the supply chain and the well-being of all our stakeholders including farmers who provide us with finest agricultural products.

K.R.S. SPICYFOOD has also received the TMA SME EXCELLENCE AWARD in 2011 and received the Good Governance award in year 2012.

In the year coming 2015, K.R.S. SPICY FOOD is pleased to introduce our new facility which specializes in producing Thai Curry Pastes, Cooking Sauces, Curry Cooking Sauce and Ready to Eat Meal Kits.

Thanks to the commitment in providing customers with products of finest quality and the distinctive expertise gained throughout the years have helped the company established its reputation across the continents. We now have customers from all over the world including Germany, United Kingdom, USA, Belgium, Japan, Taiwan, The Netherland, France, Sweden, Finland, Switzerland, Australia, Israel and more.